

# ART and ENERGY

**Make your business flourish for a brighter greener future**

**Presented by The ART and ENERGY Collective**

Winners of the Sustainability First People's Choice Art Prize



**GREEN TEAM BUILDING**



**CREATIVITY FOR WELLBEING**



**CELEBRATE CLIMATE ACTION**



**NATURE REGENERATION**



**REACH PEOPLE**





# THE ART AND ENERGY COLLECTIVE

**ARTISTS, MAKERS, THINKERS AND TINKERERS  
MAKING ART WITH PEOPLE FOR THE PLANET**

Founded in 2018, we specialise in designing **participatory art projects that help people find inspiration in nature and respond to the energy issues that affect their lives. We support everyone to take their own creative steps towards a brighter greener future.**

**Over 58,000 people took part in our award winning artwork 'Moths to a Flame' which was displayed at Glasgow's Botanic Gardens for COP26.**

The climate and ecological crisis is the giant of our times and **our new artwork 'The Mossy Carpet' will engage more than 100,000 participants, creating over 100 metres of artwork which will be displayed in prestigious venues across the UK in the run up to COP 30 in 2025.**

Through our partnerships with regenerative farms on Dartmoor, we help people take positive action through **a moorland restoration programme** as we explore 'How to BURY the GIANT'.



**ART THAT SPEAKS TO THE POWERS THAT BE  
AND THE POWERS WITHIN**



# WAYS WE CAN WORK WITH YOU



## REACH PEOPLE

Join us at festivals and community events to create an artwork with wow factor which tells a positive story that aligns with your values.



## CREATIVITY FOR WELLBEING

Get hands on with making because it's good for your mental health, it is levelling, allowing for richer conversations and it opens doors in the imagination.



## CELEBRATE CLIMATE ACTION

Amplify everyone's tiny actions for the planet to energise and encourage behaviour change.



## GREEN TEAM BUILDING

Harness hope through meaningful memorable events for your team, support people to connect around the challenges of our times



## NATURE REGENERATION

Draw inspiration and learn from nature whilst supporting tangible restoration activity on the moors.



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# THE MOSSY CARPET - CREATIVITY FOR YOUR TEAM

Help make The Mossy Carpet Artwork and inspire others to take action for the planet. Explore the world of mosses and how they can help us to respond to the climate emergency. Celebrate and share the tiny actions you are taking for a better world.

### OUTCOMES

- Focus on hope and positivity. Energise action for a better world
- Have an enjoyable time getting to know members of your group better
- Increase appreciation for mosses and understand nature positive action
- Be part of making a meaningful and memorable artwork

### TYPICAL OUTLINE

A 2-3 hour workshop for up to 20 people

- Find out about the miniature world of mosses and learn how their tiny actions have changed the world and nurtured all of life.
- Share and celebrate the tiny things you are doing in your own life to inspire others to join together in making a better world
- Spend time getting creative and help make an artwork with wow-factor that will be displayed in all sorts of awesome places.

### COSTS

from £600 plus travel





## NATURE REGENERATION

Draw inspiration and learn from nature whilst supporting tangible restoration activity on the moors.

# GET INVOLVED WITH NATURE RESTORATION

Explore places where nature positive action is taking place and get involved.

### OUTCOMES

- New knowledge and better relationships with other local groups
- Tangible and photogenic nature positive action and experience.

### COSTS

from £850 plus travel

### TYPICAL OUTLINE

A 1 day workshop for a small team to explore an aspect of restoration activity taking place near your group and get hands on and creative.

- For instance - Visit Dartmoor and find out about peatland restoration then help make some wool bunds to keep water on the peat and reduce flooding.
- Or - Visit a regenerative farm and find out how farming practices can enrich landscapes and help with planting or building.
- Or - Visit a wild landscape and explore how drawing and observation can help you see more clearly and find solutions to your challenges.





## REACH PEOPLE

Join us at festivals and community events to create an artwork with wow factor which tells a positive story that aligns with your values.



## CELEBRATE CLIMATE ACTION

Amplify everyone's tiny actions for the planet to energise and encourage behaviour change.

# REACH PEOPLE - THE MOSSY CARPET - FESTIVALS AND EVENTS

Help your community get involved with The Mossy Carpet artwork and inspire others to take action for the planet. Explore the world of mosses and how they help us respond to the climate emergency. Celebrate and share the tiny actions you are taking for a better world.

## OUTCOMES

- Increase appreciation for mosses and understand nature positive action better and encourage climate action
- Reach people you don't normally get a chance to talk to
- Associate your work with climate creativity and fun
- Give your community positive, inspiring and hopeful experiences

## TYPICAL OUTLINE

Come along with us to 1-5 days of festivals / events where we are inviting people to get involved in The Mossy Carpet project.

- Display your materials alongside our creative invitations to join in.
- Send members of your team along to meet and talk to lots of visitors

## COSTS

Contact us to discuss further with a member of our team





## GREEN TEAM BUILDING

Harness hope through meaningful memorable events for your team, support people to connect around the challenges of our times

# REVIEW YOUR APPROACH TO CLIMATE ACTION

Review and refresh your plans for a more socially just and greener future.

## OUTCOMES

- Revisit and refine your groups action for the planet.
- Inform and shape future actions using creative consultation with your team.
- Celebrate and share learning with your audiences in creative ways

## COSTS

from £1000 plus travel

## TYPICAL OUTLINE

3 x 2 hour sessions for members of your team to re-energise your response to the climate and ecological challenges.

- Session 1: Reflect on what you are doing in response to the climate emergency. What's working well, what barriers or challenges do you face, what gaps are there in your approach, what else could you do?
- Session 2: Explore an aspect of your response to the climate and ecological challenge more deeply. Develop, energise, enrich and inform your approach.
- Session 3: Celebrate action. Consider what worked and what advice others might value or need. Share what you've learnt.





## GREEN TEAM BUILDING

Harness hope through meaningful memorable events for your team, support people to connect around the challenges of our times

# DEVELOP A SHARED VISION AND ACTION PLAN

Share ideas of Utopia to bring people in planning your next steps towards a brighter greener future.

## OUTCOMES

- A stronger more enriched green team
- Plans made and action taken
- Barriers and challenges better understood and overcome
- New knowledge and skills for resilience

## COSTS

from £5000 plus travel

## TYPICAL OUTLINE

A 5 day process (over a longer period) for a small group to connect with nature and use creative techniques to generate plans and take action.

- Find out about Utopia and share ideas of what a better world might be like
- Have valuable experiences that broaden awareness, understanding, and deepen connectedness with your group's locality.
- Share experiences of what people already do in their lives to take action for a better world.
- Connect with nature and consider Biomimicry as a tool to generate ideas for what could be done.
- Decide what to do together and make a plan.
- Identify challenges and the barriers to action and find ways to deal with those.
- Reflect on the journey and celebrate new action.





## CREATIVITY FOR WELLBEING

Get hands on with making because it's good for your mental health, it is levelling, allowing for richer conversations and it opens doors in the imagination.

# CONSIDER ECO-ANXIETY, BURNOUT AND WELLBEING

Increase awareness of how climate issues affect people's lives and capacity to act in response to the climate and ecological emergencies. Explore ways to use creativity to increase wellbeing and agency.

## OUTCOMES

- Increased understanding of eco-anxiety and how it affects our work
- Increased understanding of how creativity supports us and our audiences engage with climate issues
- Experience of a helpful tool that helps shift eco-distress to action and agency

**COSTS** from £600 plus travel

## TYPICAL OUTLINE

A 1 day workshop for up to 16 people to better understand eco-anxiety in its various forms and how it might affect your work with an introduction to tools that might help.

- What is our current understanding of eco-anxiety? How does it show up in our work?
- An introduction to creative approaches to the climate emergency
- What is time spent taking climate action competing with, and how can creative experiences overcome them?
- Being a 'bad activist'. Overcoming the pressures of perfectionism.
- Using the Active Hope tools creatively





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# MAKE A TERRARIUM ECO-REMINDER

Get creative and make terrariums to take home, give as a reward, or keep at work. Find out about what eco-reminders are and how you might develop your own or use them yourself.

### OUTCOMES

- Focus on hope and positivity and energise action for a better world.
- Have an enjoyable time getting to know members of your group better
- Increase appreciation for mosses and understand nature positive action better
- Explore how the idea of an eco-reminder might support you
- Make your own eco-reminder - terrarium

### TYPICAL OUTLINE

A 2-3 hour workshop for up to 20 people

- Find out about the miniature world of mosses and learn how their tiny actions have changed the world and nurture all of life.
- Share and celebrate the small things you are doing in your own life to inspire others to join together in making a better world
- Spend time getting creative and help make a terrarium to take home or keep at work.
- Find out about eco-reminders and consider how you might use eco-reminders to support your work.

### COSTS

from £1000 plus travel





## REACH PEOPLE

Join us at festivals and community events to create an artwork with wow factor which tells a positive story that aligns with your values.

# REACH PEOPLE - DEVELOP YOUR OWN CREATIVE ENGAGEMENT

Work with us to design simple enjoyable creative engagement activities and materials that your team can deliver at events

## OUTCOMES

- A wider range of people reached and engaged within your work.
- More varied and considered feedback and deeper engagement
- Positive attitude towards your group
- New resources
- New knowledge and skills embedded in your team

## TYPICAL OUTLINE

A 1 day co-design session with your team to generate ideas and approaches to creative engagement for a programme of activity you are delivering

- Add on - Time gathering, developing and producing resources and materials for your group.
- Add on - A developed proposal for The Art and Energy Collective to deliver creative engagement activities for your group.

## COSTS

Contact us to discuss further with a member of our team



# EXISTING PARTNERS AND SUPPORTERS



University of Exeter



Devon Wildlife Trust



ARTS COUNCIL ENGLAND

Shallowford Farm  
*making the difference*



Theatre Royal Plymouth

PLYMOUTH CULTURE



Sovereign Network Group



UNIVERSITY OF PLYMOUTH



SAVE OUR WILD ISLES COMMUNITY FUND



FOUNDATION FOR COMMON LAND



SOUTH WEST WATER

BRITISH SCIENCE FESTIVAL

exeter phoenix



Significant Seams  
Strengthening the seams of community



Environment Agency



# CONTACT DETAILS



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# OUR COLLECTIVE MEMBERS



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**CAT ANDREWS**

**PRODUCER**